Surface Grime Simply Strips Away with Innovative Masonry Cleaner

Hanover, MD (August 30, 2016) – Dust, dirt and grime can now be easily removed from interior or exterior brick, stone and other masonry surfaces -- without scrubbing -- using an innovative “strip away” latex cleaner from Cathedral Stone Products, Inc. that is also waterless.

The new masonRE Latex 20 cleaner applies as a liquid and hardens to a rubbery film. After about 24 hours, the latex film is then simply peeled away, bringing grime with it. Dust and fine particles are trapped and lifted as the film dries. The heavy-duty cleaner works into pores and is powerful enough to remove soot and nicotine.

Spray or brush-applied, the innovative cleaner can reinvigorate: tile, brick, marble, limestone, sandstone, concrete, plaster, or terra cotta on indoor or outdoor projects, conditions permitting. It is also ideal for preparing masonry for a Cathedral Stone mineral-based finish.

Waterless Cleaner

Unlike most other masonry cleaning agents, masonRE Latex 20 does not require water for surface application, which reduces labor and environmental impact, and is especially important in water-restricted areas, and for reducing runoff in urban areas. After the film is peeled away, a wipe with a damp sponge is all that may be needed.

The masonRE Latex 20 is part of a family of masonry cleaners from Cathedral Stone Products which also include general-purpose and heavy-duty brick and stone cleaners; as well as specialty cleaners for removing rust, pad marks, efflorescence or environmental staining.
Restoration systems from Cathedral Stone Products include: surface preparation products, masonry restoration systems and mineral coatings, masonry training systems, as well as technical support, laboratory testing and custom color matching services.

Founded by Dennis Rude in 1982, Cathedral Stone Products is well known for its line of Jahn restoration mortars that can be custom blended for a specific project, as well as for potassium-silicate mineral coatings that mechanically bond to masonry and create a breathable surface that resists airborne contaminants and will never crack or peel.

For more information about scientific masonry restoration systems, contact Cathedral Stone Products, Inc., www.cathedralstone.com or call 800-684-0901.

Waterless Masonry Cleaner

The new masonRE Latex 20 waterless cleaner from Cathedral Stone Products, Inc. easily strips away dirt and grime from brick and other masonry surfaces.