



## Surface Preparation

Surfaces must be clean and free of grease, wax, and mildew. Remove all chalk and loose or scaling paint. If previously coated with cement-base waterproofing paints, clean by sandblasting. Glossy surfaces must be dulled. **Unweathered areas such as eaves, ceilings, and overhangs should be washed with a detergent solution and/or rinsed with a strong stream of water from a garden hose to remove contaminants that can interfere with proper adhesion.** Mildew must be removed by application of BENJAMIN MOORE® CLEAN (318). **Caution:** Use rubber gloves, work goggles, and protective clothing. For metal surfaces, remove rust. Wipe down with paint thinner to remove surface oils.

**WARNING!** If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

**Difficult Substrates:** Benjamin Moore & Co. offers a number of specialty primers for use over difficult substrates such as bleeding woods, grease, crayon markings, hard glossy surfaces, or other substrates where paint adhesion or stain suppression is a particular problem. Your BENJAMIN MOORE® retailer can recommend the right problem-solving primer for your special needs prior to applying AURA® Color Foundation.

## Primer/Finish Systems

### Wood, New (Including Shakes)\*:

**Primer:** BENJAMIN MOORE FRESH START® MOORWHITE® Penetrating Alkyd Primer (100) or Fresh Start Fast Dry Alkyd Primer (094)

**Finish:** 1 or 2 coats AURA® Waterborne Exterior Paint Semi Gloss Finish (632)

\*NOTE: To minimize staining from unpainted cedar or redwood, spot-prime butt ends, joints, and scraped areas, in addition to overall priming. Spot-prime stained areas on previously painted woods before overall priming.

### Hardboard Siding, Bare or Factory Primed:

**Primer:** BENJAMIN MOORE FRESH START® MOORWHITE® Penetrating Alkyd Primer (100) or Fresh Start Fast Dry Alkyd Primer (094)

**Finish:** 1 or 2 coats AURA® Waterborne Exterior Paint Semi Gloss Finish (632)

### Masonry, (Including Unglazed Brick):

Poured and precast concrete and block construction should be allowed to cure for at least 30 days. New masonry only needs to be cured for 7 days when using MOORE'S® Acrylic Masonry Sealer (066). All surfaces must be thoroughly brushed with stiff fibre bristles to remove loose particles.

**Priming Rough or Pitted Masonry:** MOORCRAFT SUPER CRAFT® Latex Block Filler (285)

**Priming Smooth Poured or Precast Concrete:** No primer needed  
**Finish:** 1 or 2 coats AURA® Waterborne Exterior Paint Semi Gloss Finish (632)

**Masonry, Weathered and Unpainted, Soft with Age (Including Unglazed Brick):**

**Primer:** MOORE'S® Masonry Sealer (C077) or (066)

**Finish:** 1 or 2 coats AURA® Waterborne Exterior Paint Semi Gloss Finish (632)

### Ferrous Metal, New:

**Primer:** IRONCLAD® Latex Low Lustre Metal & Wood Enamel (363/C363) or IRONCLAD® Alkyd Low Lustre Metal & Wood Enamel (C163)

**Finish:** 1 or 2 coats AURA® Waterborne Exterior Paint Semi Gloss Finish (632)

### Non-Ferrous Metals, (Galvanized and Aluminum), New:

All new metal surfaces must be thoroughly cleaned with mineral spirits to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion

**Primer:** Not required on properly prepared surfaces

**Finish:** 1 or 2 coats AURA® Waterborne Exterior Paint Semi Gloss Finish (632)

## Application

Apply one or two coats. For best results, use a BENJAMIN MOORE® custom-blended nylon/polyester brush, BENJAMIN MOORE® roller, or a similar product. This product can also be sprayed.

## Thinning/Cleanup

Thinning with water may be necessary under certain conditions The chart below is for general guidance		
	Mild conditions	Severe conditions
	Humid (RH>65%) with no direct sunlight & with little to no wind	Dry (RH<45%), or direct sunlight, or windy
		Add water
<b>Brush:</b> Polyester/nylon	No thinning necessary	Max of about 1/2 pint or 8 fl.oz. to a gallon of paint
<b>Roller:</b> 3/8" nap roller cover		
<b>Spray:</b> Airless  Pressure: 2000-2500 psi  Tip: 0.013-0.017"		

**Clean up:** Use soap and water.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry empty containers may be recycled in a can recycling program. **Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.**

## Environmental, Health & Safety Information

**Use only with adequate ventilation.** Do not breathe spray mist or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling.

**FIRST AID:** In case of eye contact, flush with water for 15 minutes; for skin, wash with soap and water. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately.

**IN CASE OF SPILL** — Absorb with inert material and dispose of as specified under "Clean Up".

**KEEP OUT OF REACH OF CHILDREN  
PROTECT FROM FREEZING**

**Refer to Material Safety Data Sheet for additional  
health and safety information.**

